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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Thomas J. Holcomb

Attorney Docket No. LESC-1-1001

Serial No.: 10/622,676

Group Art Unit: 3622

Filing Date: July 17, 2003

Examiner: —

Title: METHOD AND SYSTEM FOR MANAGING TELEVISION ADVERTISING

TRANSMITTAL LETTER FOR REVOCATION AND POWER OF ATTORNEY

Enclosed with this transmittal letter are the following papers:

1. Revocation and Power of Attorney.
2. Return postcard.

Respectfully submitted,

BLACK LOWE & GRAHAM<sup>PLLC</sup>

Mark L. Lorbiecki  
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MAIL CERTIFICATE

I hereby certify that this communication is being deposited with the United States Postal Service via first class mail under 37 C.F.R. § 1.08 on the date indicated below addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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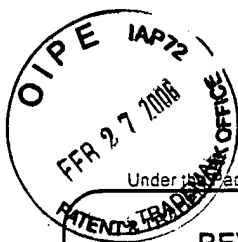
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LESC-1-1001TL03 RPOA

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PTO/SB/82 (09-03)

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**REVOCATION OF POWER OF  
ATTORNEY WITH  
NEW POWER OF ATTORNEY  
AND  
CHANGE OF CORRESPONDENCE ADDRESS**

|                        |                   |
|------------------------|-------------------|
| Application Number     | 10/622,676        |
| Filing Date            | July 17, 2003     |
| First Named Inventor   | thomas J. Holcomb |
| Art Unit               | 3622              |
| Examiner Name          | -                 |
| Attorney Docket Number | LESC-1-1001       |

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☐ I hereby appoint the practitioners associated with the Customer Number:

☒ Please change the correspondence address for the above-identified application to:

☐ The address associated with  
Customer Number:

OR

|  |                             |       |    |     |       |
|--|-----------------------------|-------|----|-----|-------|
| <input checked="" type="checkbox"/> Firm or<br>Individual Name | David Whitlock              |       |    |     |       |
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| Country  | U.S.A.                      |       |    |     |       |
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I am the:

☒ Applicant/Inventor.

☐ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

**SIGNATURE of Applicant or Assignee of Record**

|           |                |           |              |  |  |
|-----------|----------------|-----------|--------------|--|--|
| Name      | David Whitlock |           |              |  |  |
| Signature |                |           |              |  |  |
| Date      | 2/24/06        | Telephone | 206 873-4450 |  |  |

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ \*Total of 1 forms are submitted.

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